

Catalyst Empowerment Summit



How I Became an Accidental Master Catalyst

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Before I became a “catalyst”...

Changemaker

Executive

Spouse / Parent

Immigrant

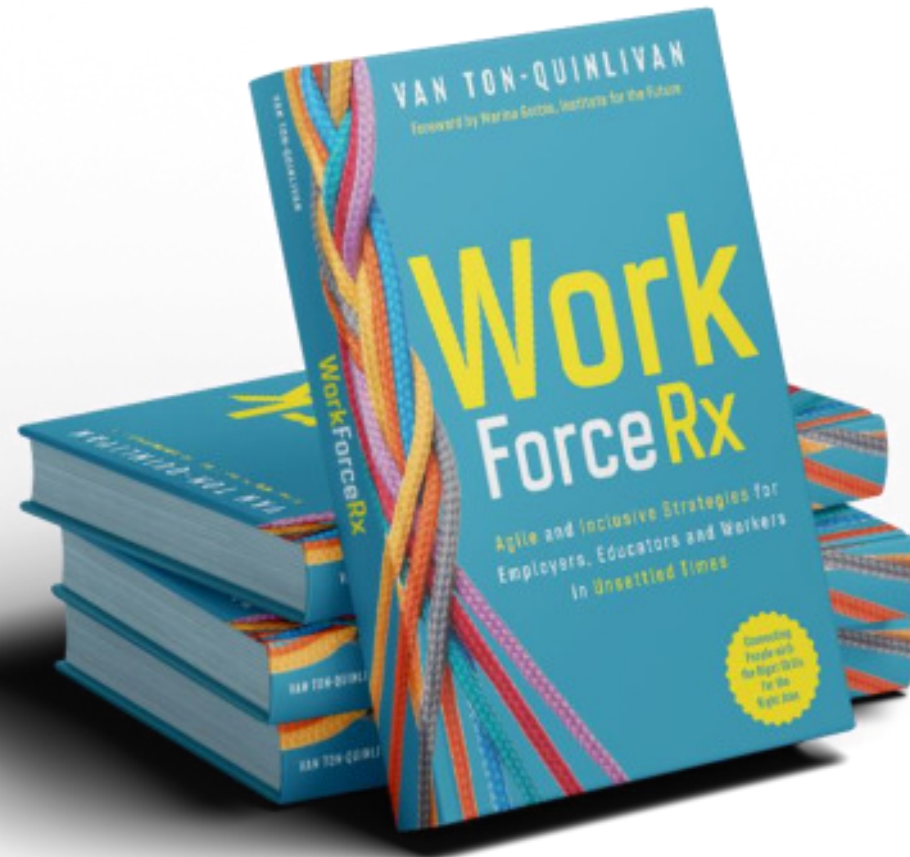


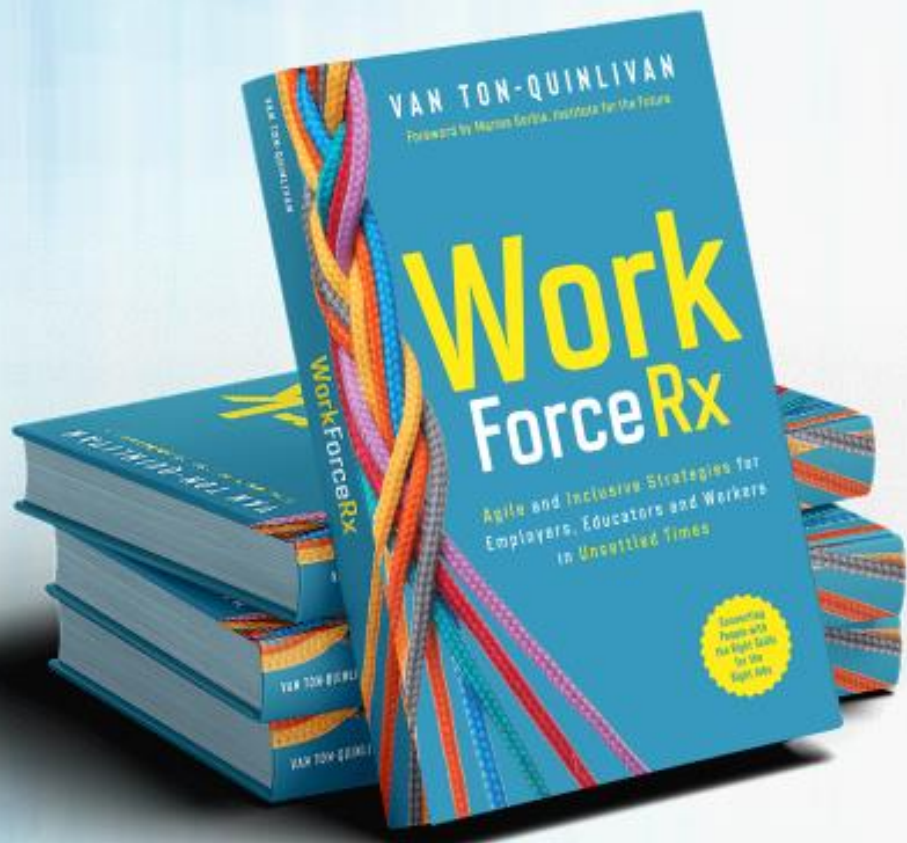
Key Inflection Points...

- Anchoring in purpose
- Building and projecting expertise
- Receiving feedback and coaching
- Deepening and expanding multiple networks
- Honing navigation skills
- Identifying who must be heard – and listening
- Spotting the guard rails
- Framing the path forward for others
- Repeating success



Repeating Success & Decoding for Others → Mastery





Building skills **Ecosystem**
 Workforce solutions

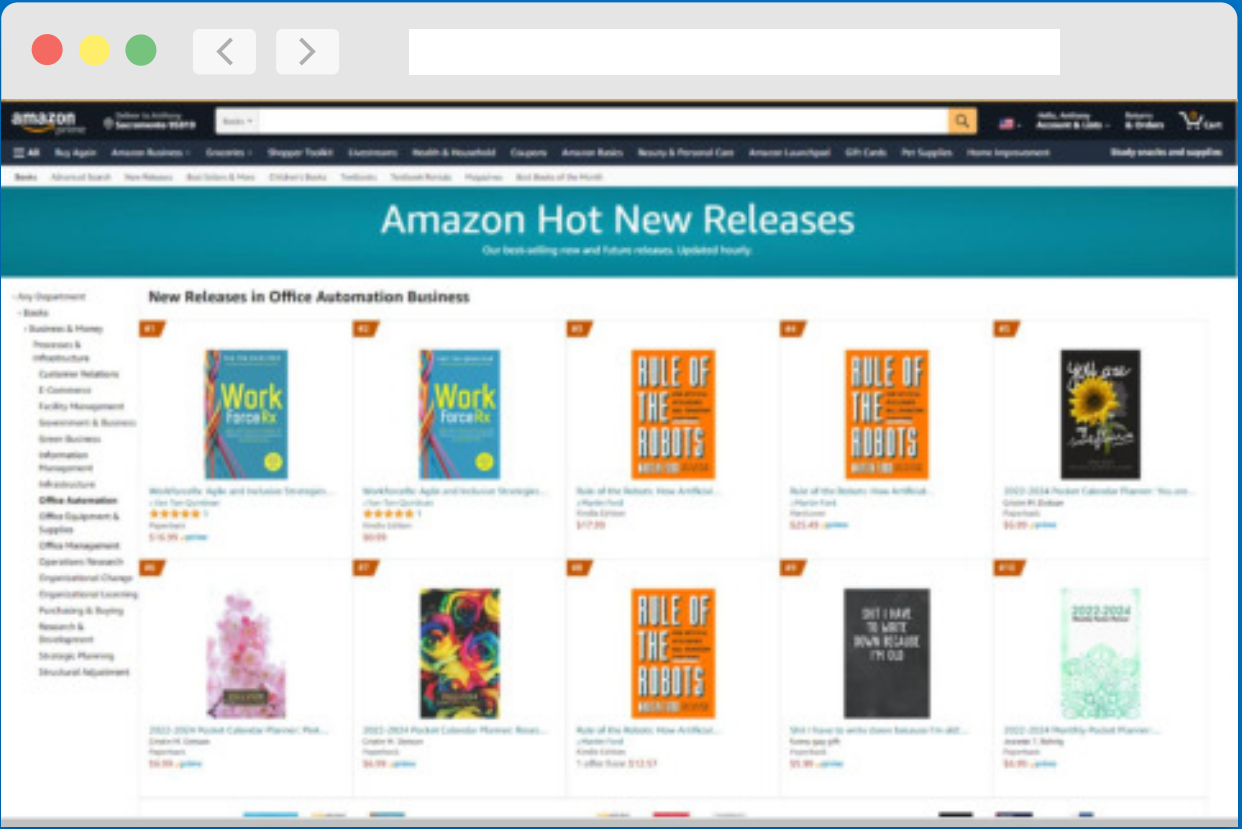
Real change **Three-legged stool**
Echo chamber
 Changemaker mindset

Workforce health **Collaboration**
 Workforce pipeline Agility **Future of learning** Future of work
 Articulation

Risk **Soft skills** **Scalability**
 Uncovering hidden talent Education & training strategies
 Diversity Master catalyst How to be a game changer
 Achieving scale

Systems approach **Free the data**
 "Hirer" education **Social business**
 Micro credential

Moving the needle **Higher education for real life**
 Workforce training for academics **Ecosystem of the willing**



#1 New Release: Education Administration

#1 New Release: Higher Education Administration

#1 New Release: HR and Personnel Management

#1 New Release: Business Structural Adjustment

#1 Bestseller: Office Automation Business

#2 Bestseller: Education Administration

#3 Bestseller: Education Problem Solving

WORKFORCERX is an AMAZON BESTSELLER!



CONTENTS

Introduction

1 | Making the Fire Hose and the Garden Hose Work Together

CHALLENGE: How do you match the right people with the right skill at the right time?

SOLUTION: Corporations, education institutions, and government policy makers must aggregate the demand for labor and collaborate on curricula.

2 | Forming an Ecosystem of the Willing

CHALLENGE: How do we deal with a scarcity of academic resources?

SOLUTION: We must regionalize higher education to create a portfolio of curricula.

The 3-Legged Stool

of Workforce Development



Ecosystem of the Willing

Team Sport, not an Individual One



Instructional Redesign

Employability, Modularity & Stackability



Portability

Financing, Learning Records and Other Assets

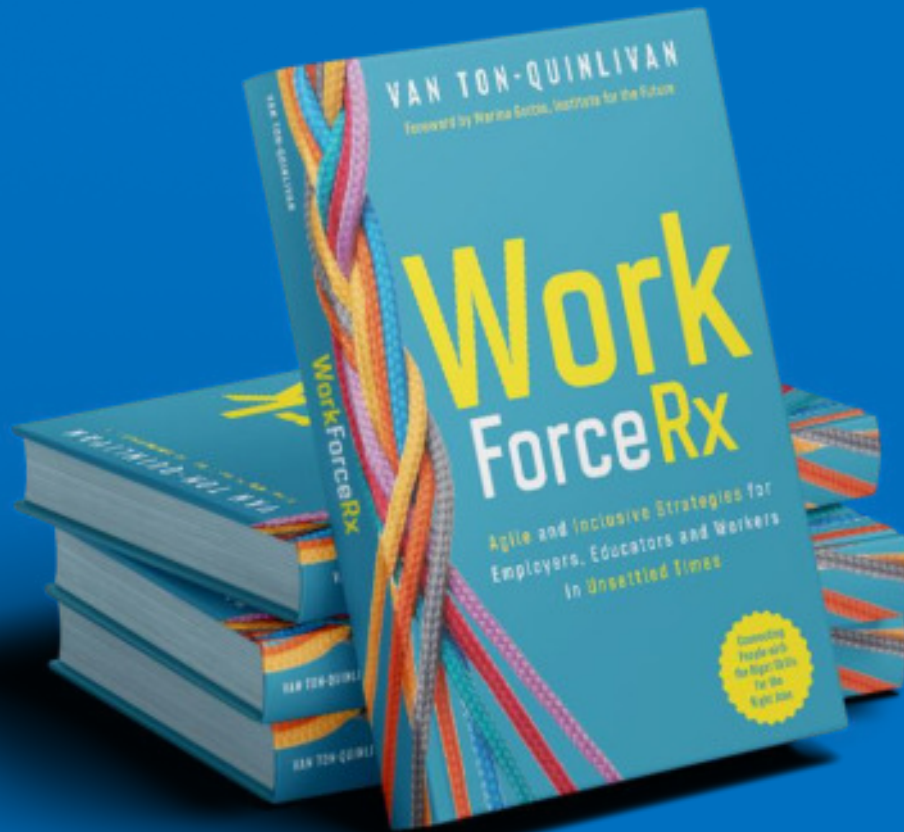


Continuous Learning

Innovation Leaders as Bellwethers of Shifts



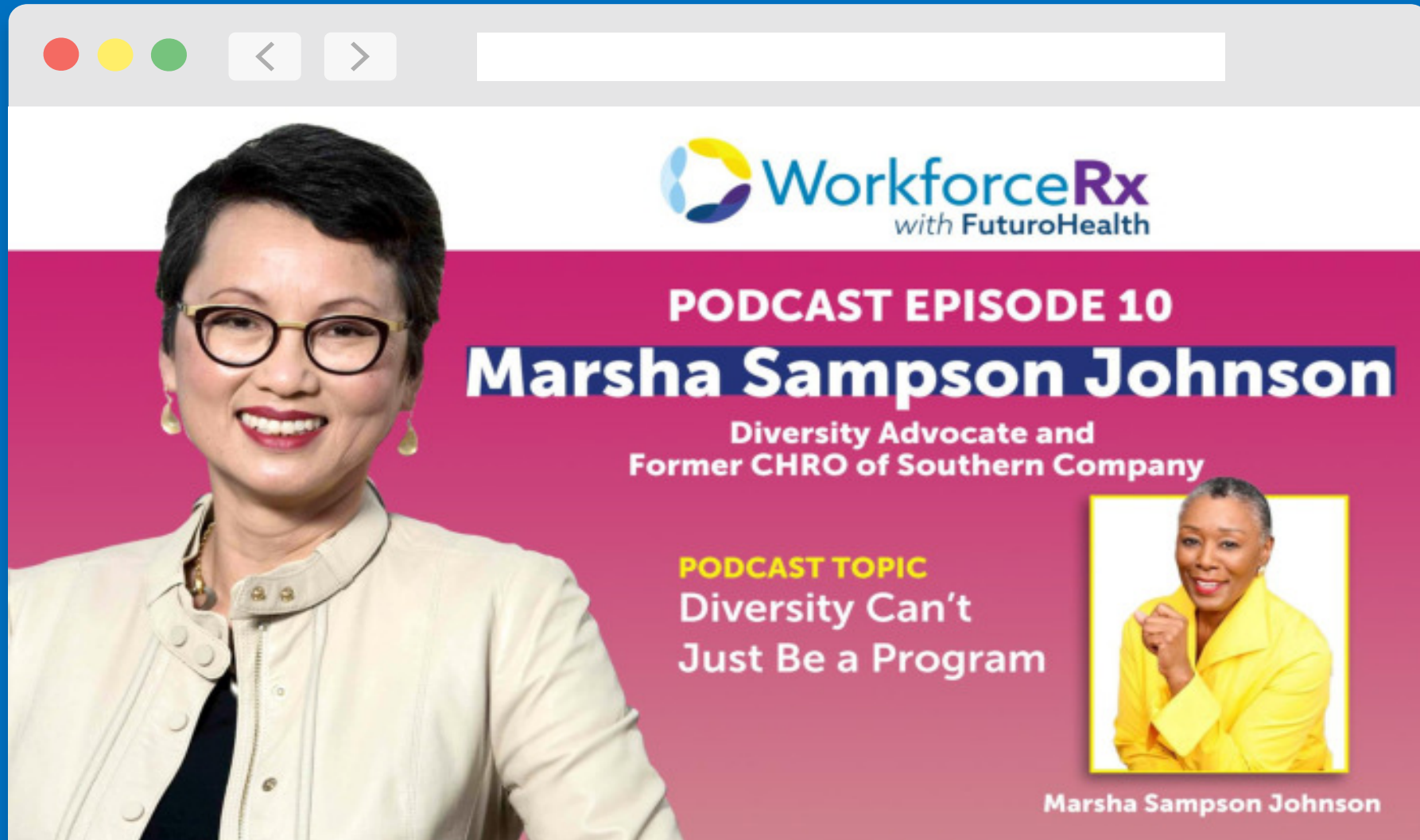
THANK YOU



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The image shows a browser window with a white header and a pink background. On the left is a large portrait of Marsha Sampson Johnson, a woman with short dark hair, glasses, and a white jacket. To the right of the portrait is the logo for 'WorkforceRx with FuturoHealth', featuring a colorful circular icon. Below the logo, the text reads 'PODCAST EPISODE 10' and 'Marsha Sampson Johnson' in large white letters. Underneath her name, it says 'Diversity Advocate and Former CHRO of Southern Company'. To the right of this text is a smaller portrait of Marsha Sampson Johnson wearing a yellow jacket. Below this smaller portrait, the text reads 'PODCAST TOPIC Diversity Can't Just Be a Program' and 'Marsha Sampson Johnson'.

WorkforceRx
with FuturoHealth

PODCAST EPISODE 10

Marsha Sampson Johnson

Diversity Advocate and
Former CHRO of Southern Company

PODCAST TOPIC
Diversity Can't
Just Be a Program

Marsha Sampson Johnson