

Catalyst Empowerment Summit



#hungryforinnovation

Logistics of the Future
It will be definitely different!

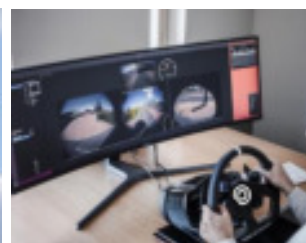
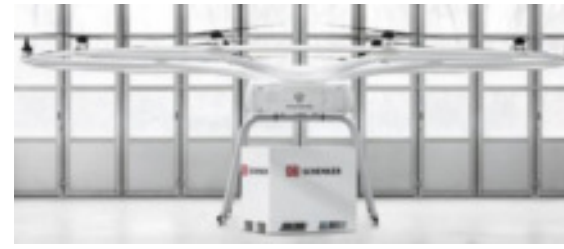
Erik Wirsing   

Vice President Global Innovation
DB Schenker
Frankfurt, Germany



Why Innovation matters!?

- I've been within Logistics for more than 22 years. **Why?**
- Innovation is always Change! **So what?**
- Current challenges are unprecedented! **Who cares?**
- Open Innovation. **No one needs?**
- Customers are not interested in logistics! **Or are they?**
- R&D in logistics does not add value! **So why?**
- We need not fear startups! **Just wait!?**
- Sustainability is not paid for! **So why should we do this?**
- We have been successful for 150 years! **This will continue!**
- **Action! Bringing new knowledge into the organization!!**



stay always #hungryforinnovation

